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Workshop on EU-Asia Trade Relations

The University of Melbourne

School of Social and Political Sciences

30-31 January 2020

Research Lounge, Arts West

Workshop Program

Day 1

9:00 – 9:30 AM: Morning coffee and breakfast and registration

9:30 – 9:45 AM: Welcome and opening remarks

Philomena Murray and Evgeny Postnikov

9:45 – 11:15 AM: Panel 1: Negotiating trade amidst geo-economic turbulence

Chair: *Philomena Murray*

1. Introduction and framework
Johan Adriaensen and Evgeny Postnikov
2. China growing assertiveness and its implications for EU trade policy in the region
Soo Yeon Kim
3. The changing nature of trade policy, global supply chains and EU-Asia relations
Ferdi de Ville pre-recorded

11:15 – 11:45 AM: Coffee break

**11:45 AM – 1:15 PM: Panel 2: Designing trade agreements to withstand turbulent times
(William Macmahon Ball Theatre, Old Arts)**

Chair: *Nick Parry*

1. Most favoured nation
Fabian Bohnenberger via Skype
2. Intellectual property rights
Jean-Frédéric Morin and Madison Cartwright
3. Rules of origin
Jong Bum Kim

1:15 – 2:30 PM: Lunch

2:30 – 4:00 PM: Panel 3: Designing trade agreements to withstand turbulent times

Chair: *Kennedy Mbeva*

1. Regulatory cooperation
Alasdair Young
2. Sustainable development
Camille Nessel

4:00 – 5:00 PM: Coffee break followed by an optional tour of the University campus

5:00 – 6:15 PM: Public roundtable: EU-Asia Relations in Turbulent Times (William Macmahon Ball Theatre, Old Arts)

Chair: *Evgeny Postnikov*

Philomena Murray, Soo Yeon Kim, Alasdair Young and Sow Keat Tok

6:15 – 8:30 PM: Workshop drinks at University House followed by dinner at Woodward House

Day 2

9:00 – 9:30 AM: Morning coffee and breakfast

9:30 – 11:00 AM: Panel 1: Parallel negotiations and overlapping agreements

Chair: *Tamara Tubakovic*

1. EU trade relations with Korea
Hanns-Guenther Hilpert
2. EU trade relations with Australia
Margherita Matera and Philomena Murray
3. EU trade Relations with Singapore
Lachlan McKenzie

11:00 – 11:30 AM: Coffee break

11:30 AM – 1:00 PM: Panel 2: Parallel negotiations and overlapping agreements (William Macmahon Ball Theatre, Old Arts)

Chair: *Margherita Matera*

1. EU trade Relations with Vietnam
Maria Garcia via Skype
2. EU trade relations with Indonesia
Poppy Winanti

1:00 – 1:15 PM: Next steps and concluding remarks

Participants' Bios

Johan Adriaensen is assistant professor at Maastricht University. His research interests are primarily focused on (EU) trade policy from an institutionalist and comparative perspective. He is the author of *National Administrations in EU trade policy* (2016) and co-editor (with Tom Delreux) of *The Principal-Agent model in the European Union* (Palgrave, 2017). His work has been published in the *Journal Common Market Studies*, *Regulation and Governance*, *European Political Science*, and *Politics and Governance*. For the European Parliament's international trade committee, he has recently co-authored a report on *Parliamentary Scrutiny of Trade policy across the western world* (2019).

Fabian Bohnenberger is Doctoral Researcher at the Department of European and International Studies, King's College London. His PhD project explores diplomatic practice in the multilateral trade system and is funded by the UK Economic and Social Research Council. He holds a Master of Public Policy from the Hertie School of Governance, Berlin and a BA in Political Science and Sociology from the Rheinische Friedrich-Wilhelms-Universität Bonn.

Madison Cartwright is currently a Visiting Fellow in the Department of Government and International Relations, University of Sydney, where he completed his PhD. Madison also held a Postdoctoral Fellowship at the École supérieure d'études internationales, Université Laval, Canada in 2019. He has published in leading international journals including *Regulation and Governance*, *The Pacific Review* and *Business and Politics*. His research interests include intellectual property, trade governance and historical institutionalism.

Ferdi de Ville is an Associate Professor in European Politics at Ghent University. His research and teaching focus on the political economy of European integration, and of EU trade policy in particular. He is the co-author (with Gabriel Siles-Brügge) of *TTIP: The Truth about the Transatlantic Trade and Investment Partnership* (2016, Polity) and (with Mattias Vermeiren) of *Rising Powers and Economic Crisis in the Euro Area* (2016, Palgrave). He has recently guest-edited a special issue for *Politics and Governance* (2019 Vol. 7 No. 3) on the impact of Brexit on EU policies. He tweets under @FerdDeVille.

Maria Garcia is a senior lecturer in the Department of Politics, Languages and International Studies, at the University of Bath, UK. Her research focuses on the politics of trade agreements, particularly in Europe, and on geostrategic competition in free trade agreement networks, as well as EU free trade agreements with Asian and Latin American countries. She is co-editor of *Handbook of EU and International Trade* (Edward Elgar, 2018). She leads a [GW4](#) Community focused on examining regional business responses to Brexit in Wales and the South West. She was co-convenor of an ESRC-funded seminar series on Governance through Free Trade Agreements (www.giftaproject.org).

Hanns Günther Hilpert is Head of the Asia Research Division at the Stiftung Wissenschaft und Politik (SWP), Berlin, an independent academic research centre, which advises Germany's parliament (Bundestag) and federal government on foreign and security policy issues. Having completed a vocational training as an industrial clerk at Dillinger Hütte, he studied economics at the University of Saarland (graduation in 1987), and submitted his doctoral dissertation on East Asian economic integration at the Free University of Berlin (1997). He received various scholarships from the German Academic Exchange Service (DAAD 1987-89), the Foundation for Advanced Information and Research (FAIR 1991) and the Research Institute for Capital Formation (RICF 1994/95). Before entering the Stiftung Wissenschaft und Politik, he worked at the ifo Institute for Economic Research in Munich (1989 – 1999) and at the German Institute for Japanese Studies (DIJ in Tokyo (1999-2002)). Hanns Günther Hilpert's latest works include: *Facets of the North Korea conflict. Actors, Problems and Europe's Interests* (co-edited with Oliver Meier, SWP-Research Paper 12/2018); *Japans multiple*

Handelspolitik (SWP Studie 15/2017), *Cash in East Asia* (co-edited with Moritz Bälz and Frank Rövekamp, Springer 2017/181 pages), *Sicherheit in Asien. Konflikt, Konkurrenz, Kooperation* (co-edited with Christian Wagner at Nomos 2016, 236 pages); *Trans-Pacific Partnership (TPP) Agreement. Increased Pressure on European Trade Policy* (SWP Comments 51/2015); *Geoeconomics Meets Geopolitics. Chinas New Economic and Foreign Policy Initiatives* (co-authored with Gudrun Wacker in: SWP Comments 33/2015).

Jong Bum Kim is Professor of International Trade Law at Yonsei University, Seoul Korea since 2012. He was previously Associate Professor of International Trade Law at Korea Development Institute (KDI) School of Public Policy and Management. Dr. Kim's research focuses on the relationship between RTAs and the world trading system. Prof. Kim has published extensively in the field of international economic law in journals such as *World Trade Review*, *Journal of International Economic Law*, and *Journal of World Trade*. In addition to his scholarly background, Dr. Kim served as Director of FTA Goods Negotiation Division in the Korea's Ministry of Foreign Affairs and Trade between 2005 and 2007. During this time, he was Lead Negotiator in the rules of origin division in the KORUS FTA, the Korea-EFTA FTA, and the Korea-ASEAN FTA, among others. Since 2007, Dr. Kim has served as an advisor for Korea's Customs Office and the Ministry of Foreign Affairs. Dr. Kim is listed in Korea's WTO Indicative List of Panelist since 1998. Dr. Kim earned JD from Duke Law School, Ph.D in Economics from University of California, Riverside, M.Phil in Economics from University of Oxford and BA in Economics from Columbia University.

Soo Yeon Kim is Associate Professor and Head of Department of Political Science at the National University of Singapore. She holds a PhD in Political Science from Yale University and BA in Political Science and International Relations from Yonsei University. Her current research focuses on production networks, multinational firms, and the politics of free trade agreements in Asia; the politics of compliance in WTO disputes; and rising powers in the global economy. Soo Yeon Kim's recent publications include "Global Value Chains and the Political Economy of WTO Disputes," (2019, with Gabriele Spilker), 2019, *Review of International Organizations*; "The Regime Complex for Investment Governance: Overlapping Provisions in PTAs and BITs" (with Clara Lee), in Manfred Elsig, Michael Hahn, and Gabriele Spilker, Eds., *The Shifting Landscape of Global Trade Governance* (Cambridge University Press); and *BRICS and the Global Economy* (Editor, World Scientific Publishing).

Margherita Matera is a Lecturer in the School of Social and Political Sciences at the University of Melbourne. Her research and publications focuses on EU foreign policy, security and defence cooperation, NATO and the transatlantic alliance, the externalisation and securitisation of EU refugee policy, EU-Australia relations, , Brexit and comparative regionalism. She is a co-editor (with Professor Philomena Murray) of a special issue of the *Australian Journal of International Affairs on EU-Australia Relations*, published in 2018. She is a co-recipient of two Jean Monnet grants: a Jean Monnet Project that explores the EU-Australia relationship; and a Jean Monnet Network that examines the externalisation of the refugee policies within the European Union and Australia.

Kennedy Mbeva is currently a PhD candidate, and a Research Associate at the Climate and Energy College, University of Melbourne. His PhD project examines the design of environmental standards in Preferential Trade Agreements (PTAs). Previously, Kennedy worked in public policy research and was also involved with international climate change diplomacy.

Lachlan McKenzie is an Honorary Fellow at The University of Melbourne and Deputy Director of Government Relations at the Australia and New Zealand School of Government. He has published in the areas of European Union-Australian relations, trade policy-making, and norms in foreign policy. In 2013, he studied as part of a postgraduate fellowship at the European University Institute in Florence. He has sat on the editorial boards of the *Contemporary European Studies Association of*

Australia journal and the *Melbourne Journal of Politics*. Lachlan's PhD explored the EU's public policy, and the promotion of foreign policy interests through trade negotiations.

Jean-Frédéric Morin is Full Professor at the Political Science Department of Université Laval (Québec City, Canada) and chair holder of the Canada Research in International Political Economy. Jean-Frédéric's research looks at the design, evolution and interactions of international institutions, in the fields of trade, environmental governance, intellectual property and space debris. His most recent books are *Global Environmental Politics* (Oxford University Press, 2020) and *Greening though Trade* (MIT Press 2020).

Philomena Murray is a Professor and Jean Monnet Chair *ad personam* in the School of Social and Political Sciences at the University of Melbourne. She holds honorary positions at Trinity College Dublin; College of Europe, Bruges and United Nations University Institute for Comparative Regional Integration Studies. She has been awarded many EU-funded and other research grants and has extensive experience in leading international research teams across Europe, Australia and Asia. She is an expert on European crises; Brexit; EU-Australia relations; comparative regionalism; EU-Asia relations; and refugee externalisation policies in Europe and Australia.

Camille Nessel is a PhD research fellow, funded by the Belgian National Fund for Scientific Research (FNRS). She is undertaking a joint doctorate at Université Libre de Bruxelles and Ghent University in Belgium. In her research she focuses on sustainable development provisions in EU trade relations with Vietnam and Indonesia, taking a post-colonial lens. Prior to starting her academic career, she has worked in development cooperation and for the European Commission. In her Bachelors and Masters degrees, she has studied Sociology, Political Science and European Studies at the University of Potsdam, University of Copenhagen and Université Libre de Bruxelles and graduated with magna cum laude.

Nick Parry is a PhD candidate at the Australian-German Climate and Energy College at the University of Melbourne. His research examines the implementation of the EU's renewable energy targets in France and the United Kingdom. Prior to commencing his PhD, Nick completed undergraduate degrees in communications and politics, and a Master of European and International Studies at Monash University.

Evgeny Postnikov is Lecturer in International Relations in the School of Social and Political Sciences at the University of Melbourne. His research interests centre on international political economy and politics of trade, as well as European Union politics and external relations. His main work explores the design of labour and environmental standards in preferential trade agreements, focusing on their causes and consequences. His research also examines policy diffusion within the networks of private actors in the EU's eastern neighbourhood and in transatlantic relations. His articles appeared in the leading international outlets, including the *Review of International Organizations*, *Journal of European Public Policy*, *Environmental Politics*, *New Political Economy* and *Journal of Common Market Studies*. His monograph 'Social Standards in EU and US Trade Agreements' is forthcoming with Routledge, International Political Economy of New Regionalism series.

Sow Keat Tok joined the Asia Institute in May 2012. Dr Tok obtained his PhD in Politics and International Studies from University of Warwick, United Kingdom, in 2011, and was previously associated with Centre for the Study of Globalisation and Regionalisation (CSGR) in University of Warwick (2011-2012), China Policy Institute, University of Nottingham (2005-2007), and East Asian Institute, National University of Singapore (2004-2005). He is also current editor of the CSGR working paper series. At present, he is working on China and its policy behaviour towards "sovereignty," with particular attention to China-HKSAR and China-Taiwan relations.

Tamara Tubakovic is a PhD candidate in the School of Social Political Sciences, the University of Melbourne. She is the Research Coordinator for the Jean Monnet Network Comparative Network on

Refugee Externalisation Policies (CONREP). Tamara has research expertise in EU policy-making processes and the development of the EU's asylum policy.

Poppy Winanti is a Senior lecturer at the International Relations Department and Vice Dean for Research, Cooperation, Community Service and Alumni Affairs, Faculty of Social and Political Sciences, Universitas Gadjah Mada (UGM). Currently, Poppy is also a non-resident fellow of Perth USAsia Centre. Her research interests cover global and regional trade relations in global political economy; conflict and political economy of natural resources and extractive industries; Indonesia's economic diplomacy, and South-South Cooperation. She holds a PhD in Politics from the University of Glasgow and an MSc in International Political Economy from the London School of Economics and Political Science (LSE). Poppy is the author of a number of publications, including as one of the contributors for a book chapter published by Routledge and Springer, editors of books published by Gadjah Mada University Press, and some journal articles. Her PhD thesis focused on developing countries' compliance and non-compliance with the TRIPs Agreement. Her recent publications include regulatory framework on IPR in Indonesia; Indonesia-Australia trade relations in the Indo-Pacific Era; the politics of ASEAN cooperation; Indonesia's South-South Cooperation.

Alasdair Young is Professor and Neal Family Chair in the Sam Nunn School of International Affairs at the Georgia Institute of Technology. There he co-directs the Center for European and Transatlantic Studies, a Jean Monnet Center of Excellence, and the Center for International Strategy, Technology and Policy. He is co-editor of *JCMS: Journal of Common Market Studies* and was chair of the European Union Studies Association (USA) (2015-17). He has written extensively on European Union trade policy and on transatlantic economic relations, including *The New Politics of Trade: Lessons from TTIP* (Agenda Publishing, 2017) and, with John Peterson, *Parochial Global Europe: 21st Century Trade Politics* (Oxford University Press, 2014). He has performed consultancy work for the American and British governments and for the European Commission.